CLICKKERSPOT MEDIA

PRIVACY POLICY

Effective Date: 1-10-2026

1. Objective

Clickkerspot Media is a 360-degree marketing agency providing creative, advertising, digital marketing, branding, content creation, and related services. We respect the privacy of visitors who interact with our website and are committed to handling their personal information responsibly.

This Privacy Policy explains how we collect, use, store, and protect personal information submitted through our website and its contact forms.

This Privacy Policy applies to visitors to our website and to individuals who contact us through it, including by completing a contact, enquiry, or lead-generation form or by responding to our communications. It should be read together with any written agreement we enter into with a client, which may contain additional terms on how information relating to that engagement is handled.

2. Information We Collect

We may collect limited personal information when visitors voluntarily submit details through designated sections of our website, including contact forms, enquiry forms, and other lead-generation forms.

The information collected may include:

- Email address
- Mobile or telephone number
- Name, if requested in the form
- Any additional information voluntarily provided by the visitor

We collect only the information reasonably required for the purposes described in this policy.

Website usage information. When you visit our website, our hosting provider and web tools may automatically record technical information such as your IP address, browser type, device type, pages viewed, and the date and time of your visit. We may also use cookies or similar technologies to keep the website working, to understand how it is used, and to improve its performance. You can control cookies through your browser settings, although disabling some cookies may affect how parts of the website work.

We do not knowingly collect personal information from children under the age of 18 through our website. If you believe a child has provided us with personal information, please contact us and we will review it and delete it where appropriate.

3. Purpose of Collecting Information

Clickkerspot Media collects contact information primarily to maintain an internal database of prospective clients and to communicate with individuals who may be interested in our services.

We may use the information to:

- Maintain a database of enquiries and prospective clients.

- Contact individuals by email or telephone to understand their marketing requirements.
- Share relevant information about our services, including digital marketing, advertising, branding, photography, content creation, and other agency services.
- Respond to enquiries and discuss potential business opportunities.
- Follow up with individuals who have expressed an interest in our services.
- Understand how visitors use our website so that we can improve its content and our enquiry process.

Providing your contact information does not obligate you to purchase or engage any of our services.

We will not use personal information for a purpose materially different from those described in this policy unless we first inform you and, where required by law, obtain your consent.

4. Communication and Marketing

We may contact individuals using the email address or telephone number they provide, where permitted by applicable law, to discuss our services or follow up on their enquiries.

We respect individuals' communication preferences. Anyone who no longer wishes to receive marketing communications may request that we stop contacting them using the contact details provided in this policy.

Every marketing email we send will identify Clickkerspot Media as the sender and will include a simple way to unsubscribe. When we receive an unsubscribe request, we will stop sending marketing communications, although we may still contact the individual about a specific enquiry or service they have requested.

5. Consent and Choice

By voluntarily submitting personal information through our website forms, visitors acknowledge that their information may be used for the purposes explained in this policy, subject to applicable consent requirements and privacy laws.

Visitors may withdraw their consent or request that we stop using their information for marketing communications, subject to any legal obligations that may require us to retain certain records.

Where we rely on your consent to process your personal information, you may withdraw it at any time. Withdrawing consent does not affect the lawfulness of any use made before it was withdrawn. To withdraw consent, please contact us using the details in Section 12.

6. Data Sharing

Clickkerspot Media does not sell personal contact information to third parties.

We may share information with authorised employees or trusted service providers who help us manage enquiries, maintain our website, or operate our business, where necessary and subject to appropriate safeguards. We may also disclose information when required by applicable law.

Where we use third-party providers, such as email marketing, customer relationship management, web hosting, or analytics providers, we require them to use personal information only to provide services to us and to protect it appropriately. We do not authorise our service providers to use enquiry information for their own marketing purposes.

7. Data Storage and Security

We take reasonable technical and organisational measures to protect the personal information we collect against unauthorised access, disclosure, alteration, or misuse.

Access to collected information is restricted to authorised persons who need it for legitimate business purposes. However, no method of electronic storage or internet transmission can be guaranteed to be completely secure.

We also ask that you do not send sensitive personal information, such as bank or payment details, government identification numbers, or health information, through our website forms, as we do not require this information to respond to enquiries.

If we become aware of a personal data breach that is likely to put your personal information at risk, we will investigate it promptly, take reasonable steps to contain it and reduce its impact, and notify affected individuals and the relevant authorities where required by applicable law.

8. Data Retention

We retain personal information for as long as reasonably necessary to fulfil the purposes described in this policy, maintain our prospective-client database, manage communications, or comply with applicable legal requirements.

When information is no longer required, we will take reasonable steps to delete or anonymise it, subject to applicable legal obligations.

As a guide, enquiry records are reviewed every 12 months] and deleted or anonymised once they are no longer needed for an active business relationship or to meet a legal requirement. If someone asks us to stop marketing communications, we keep only the minimum record needed to honour that request, such as an opt-out entry.

9. Your Privacy Requests

Subject to applicable law, you may contact us to request access to, correction of, or deletion of your personal information, or to withdraw consent for its use.

You may also ask us to stop sending marketing communications. We will review and respond to such requests in accordance with applicable requirements.

To make a request, contact us using the details in Clause 12. Before acting on a request, we may need to verify your identity to protect your information from unauthorised access. We aim to respond within 30 days or within any other period required by applicable law. We will not charge a fee for a standard request unless applicable law allows us to do so.

If you are unhappy with how we have handled your request, you may also contact the data protection authority responsible for privacy matters in your country.

10. Third-Party Links

Our website may contain links to third-party websites or services. Clickkerspot Media is not responsible for the privacy practices or content of external websites. Visitors are encouraged to review the privacy policies of those websites separately.

Where our website includes embedded third-party content, such as video players, social media feeds, or online booking or survey tools, those providers may collect information directly from you, including through their own cookies. Their handling of that information is governed by their own privacy policies, which we encourage you to read before using their services.

11. Changes to This Policy

We may update this Privacy Policy from time to time to reflect changes in our business practices, website functionality, or applicable laws. Any updated version will be published on our website with a revised effective date, where appropriate.

If we make changes that materially affect how we use personal information already collected, we will take reasonable steps to notify the individuals concerned, where required by applicable law, before those changes take effect.

12. Contact Us

For questions about this Privacy Policy, requests concerning your personal information, or requests to stop receiving communications, please contact us:

Company: Clickkerspot Media

Email: clickkerspot@gmail.com

Website: https://www.clickkerspot.com/

Address: Office No. 225, Unique Industrial Estate, Bombay Dyeing Compound, near Siddhivinayak Temple, Prabhadevi, Mumbai, Maharashtra 400025**.**

When you contact us, please include enough detail for us to locate your enquiry or records, such as the name and email address you used. We aim to acknowledge privacy enquiries and complaints promptly and to resolve them within 30 days